

Programme

Co-Creative Research, Development and Innovation to Connect the Lisbon Strategy to People: Launch of the 2nd wave of the European Network of Living Labs Brussels, Belgium, 17th October 2007

Venue: Centre Albert Borschette, room 0A, rue Froissart 36, European Commission, 1040 Brussels, Belgium - For map, see: <http://ec.europa.eu/oib/pdf/33-wiser.pdf>
(Conference centre is labeled 'OCAB' on the map).

This event is a Portuguese Presidency roadmap event, organized with the Living Labs Portfolio Leadership Group, EC funded Living Labs related projects, and the Information Society and Media Directorate-General of the European Commission.

8:30-9:00 Registration

9:00 – 9:30 Opening Session

Welcome Address

Ulf Dahlsten, Director, Emerging Technologies and Infrastructures, European Commission, Information Society and Media Directorate – General

Luis Magalhães, President of the Portuguese Agency for Information Society - UMIC

Session 1 User Driven Open Innovation Policy

Panel Discussion
9:30-10:30
Chair: *Jaime Andrez, President, IAPMEI Portuguese Institute for SMEs and Innovation*

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Per Blixt, Head of Unit, New Infrastructures Paradigms and Experimental Facilities, European Commission, Information Society and Media Directorate – General

Bror Salmelin, Adviser to the Director, ICT addressing Societal Challenges, European Commission, Information Society and Media Directorate - General

Joachim Schaper, Vice President EMEA, SAP Research, SAP AG

Serge Ferré, Corporate Vice-President, EU Representative Office, Nokia Group

Richard Straub, Open Innovation and e-Services Policy Group; Advisor to the Chairman, IBM EMEA (tbc)

10:30-11:00 Coffee break

Session 2 European Network of Living Labs

Panel Discussion
11:00-12:00
Chair: *Veli-Pekka Niitamo, Chair, Living Labs Portfolio Leadership Group; Director, mWork Research, Nokia Business Infrastructure*

European Network of Living Labs Roadmap (Presentation)

Mikael Börjeson, Coordinator, CoreLabs EU Coordination Action; CEO, Centre for Distance – Spanning Technologies CDT, Lulea University of Technology

Alvaro de Oliveira, Strategy Board Chair & Policy Coordinator, CLOCK EU Coordination Action; CEO, ALFAMICRO

ENoLL/Nordic - Nordic Network of User-Driven Innovation and Livinglabbing

Kari Mikkela, Coordinator, ENoLL Nordic; Center for Knowledge and Innovation Research, CKIR, Helsinki School of Economics

Central European Living Lab

Joze Gricar, Coordinating Committee Member Slovenia Living Lab Initiative; Professor, University of Maribor

Helsinki Living Lab

Eero Holstila, Director of Economic Development of the City of Helsinki

Open Innovation Centre Brussels Living Lab

Koen De Vos, ICT Policy Responsible, Cabinet of the Minister of the Government of the Brussels Capital Region.

Session 3 Closing Session: Public Announcement of 2nd Wave of the European Network of Living Labs
12:00-13:00

Carlos Zorrinho, National Coordinator for the Lisbon Strategy and the Technological Plan - Presidency of the Council of Ministers

Fabio Colasanti, Director General, European Commission, Information Society and Media Directorate – General (tbc)

Public Announcement of 2nd Wave of the European Network of Living Labs

Veli-Pekka Niitamo, Chair of Living Labs Portfolio Leadership Group; Director, mWork Research, Nokia Business Infrastructure

Alain Brenac, European Affairs, General Directorate for Research and Innovation, Ministry of Higher Education and Research, France

Anton Kokalj, Chair of the Committee on EU Affairs, Republic of Slovenia, National Assembly

(Press statements after the closing session)

A related Living Labs Open Innovation Community interactive day will be held in Brussels on 16th October 2007 (venue to be announced: www.openlivinglabs.eu)