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EU.

1. Agricultural Policy (some priorities in the axe competitiveness, innovation quality)
 - Competitiveness – Security of supply Agro – products.
 - Internal market for agricultural products and food.
 - Agricultural Policy and others EU policies (Environment, Energy, Research, Innovation, Culture, Competition, Industry, Cohesion).
2. EU Members 27
 - Regions : 274 the new challenge (GR Kallikrates).
 - Agricultural Development – Rural Development.
 - Structural Funds : FEDER, Feoga, ESF.
3. New Initiatives:
 - Europe 2020
 - Innovation Europe
 - Digital Europe
 - Green Development
 - Smart Development

GR.

Greece case

1. Agricultural Policy

- Exports increase 35-40%
- Environment massive investments in RES energy (wind, solar generators)
- From 4 innovation clusters

2. Regions (Kallicrates).

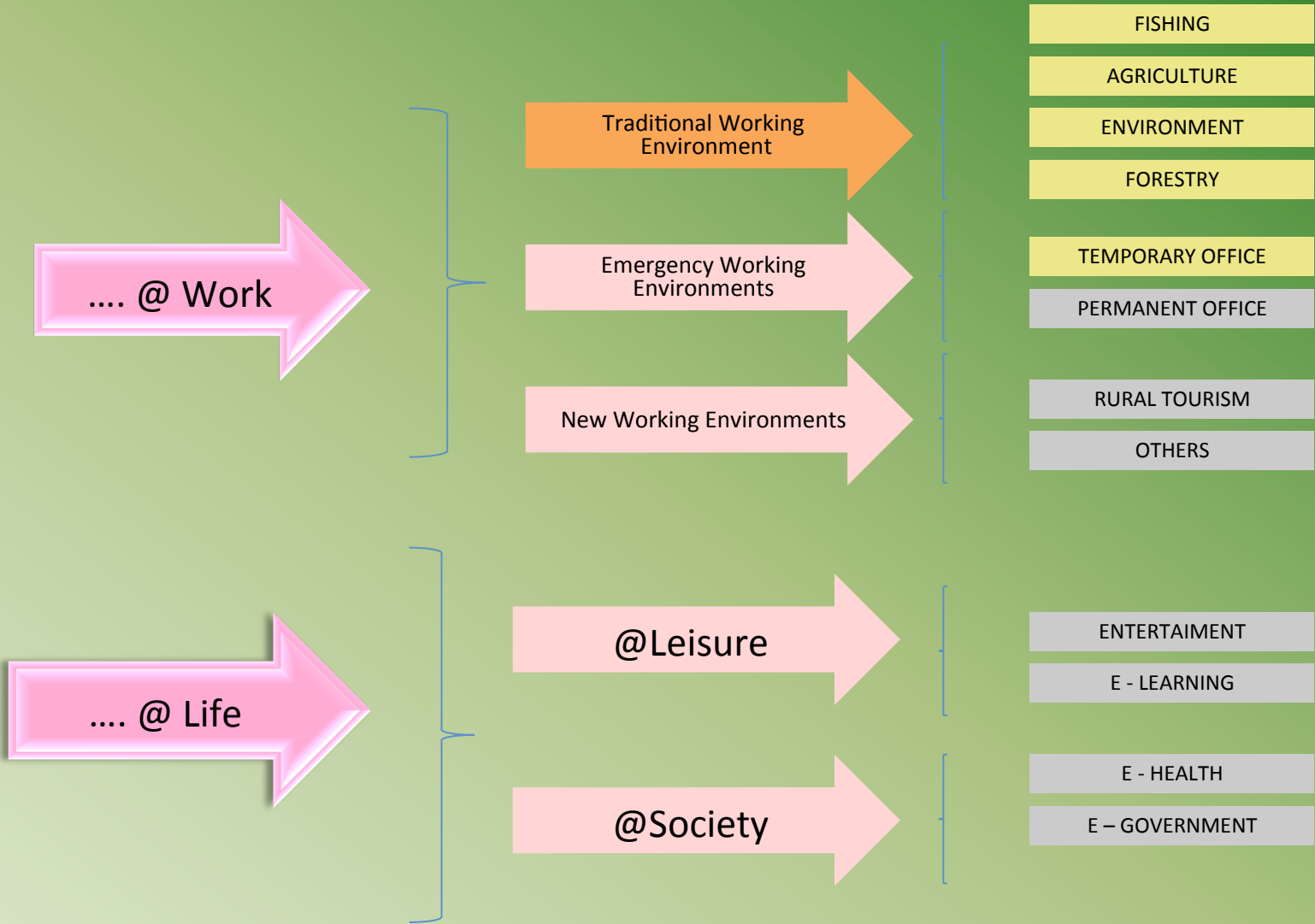
- From 52 Regions to 13 Regions
- First massive running of national program of structural funds / feoga implementations 38% in a year

3. New initiatives :

- innovation Europe : . 4 innovation clusters
 - . 5 livinglabs
- Digital Europe : . e service mix by country and regions
 - . increase of broadband capacities
 - . green development massive demand on RES investment and economy of energy in housing
- RDI in Agriculture : . Precision farming
 - . Land use farming based on geospatial Innovation
 - . e commerce Development
 - . Traceability full development



The role of the user, e.g. rural and remote areas
(from Nuria de Lama, Atos Origin)



The Innovation Ecosystem

Policy Environment

e.g. Education, Intellectual Property Protection, Regulation

Supply

Skills
Knowledge
Risk Capital
Management
Technology
Research

Demand

Quality
Security
Customization
Convenience
Efficiency
Design

INNOVATION

National Infrastructure

e.g. Transportation, Energy, Information, Networks

Thank you

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